

## Lightwater Valley Theme Park – Corporate Social Responsibility

Lightwater Valley is proud to be an integral part of the local community and we take our role extremely seriously in terms of promoting, protecting and supporting local people, businesses and charitable causes.

At the heart of our business is a real family ethos, with local children being an integral part of our family-oriented branding.

We support local sport through team sponsorship and have links with organisations such as North Stainley Cricket Club and Ripon City Panthers football club. For 2008, we are the official theme park of Yorkshire County Cricket Club and official brand partner to their junior section – the Yorkshire Mynahs.

We are proud of our record on challenging adversity and supporting local cause-related initiatives through donator programmes. We assist many charities in the local community, including Macmillan Cancer Support and Herriot Hospice Homecare and make philanthropic donations to academic institutions and family-linked organisations..

With regard to procurement, we always try to buy locally and support and encourage our workforce to get involved in the local community, with employees regularly volunteering to raise funds for charitable causes such as Sue Ryder care.

Sustainability is a key consideration and we are confident our recent initiatives will assist in the creation of a greener future. New environmental policies, such as turning off all electrical appliances at night and switching to energy saving light bulbs, are already having an impact. Tree planting initiatives in conjunction with the local rotary club, sensitive landscaping of our 175 acre site, wildlife support schemes and research into recyclable product packaging are all part of our on-going 'Go Green programme'.

Lightwater Valley is a responsible and supportive member of the local community – sharing, caring and active. Through numerous environmental initiatives and innovative programmes, we hope to assist in securing the future for local children, families and people living and working in the surrounding community.